



Meeting Minutes – Class Advisory Senate, 14 January 2020

1. **Call to Order:** Doug “Mush” Brower ’72, called the meeting to order at 1800.

2. **Members in Attendance:** See Attachment 1

3. **Others in Attendance:**

Cathy McClain ’82, Chair AOG Board of Directors

Marty Marcolongo ’88, President and CEO of the AOG

Steve Simon ’77, Executive Vice President of the AOG

Paul Ackerman, ’82, Director of Giving, AFA Foundation

Daniel Kuhn, AOG IT Support specialist

Michele Bergeman, AOG Vice President, Alumni & Constituent Relations

Raychel Blocher, ’18, Zoomie Link

Gail Yagazaki, ’83, AOG Director of Administration

4. **Approval of Minutes:**

- Previous minutes posted here:

<https://s3.amazonaws.com/aog-websites/usafa-org/misc/casminutes-8october2019.pdf>

- Dan Beatty ’76 moved that the minutes be approved as published.
- Larry Bagley seconded.
- The minutes were approved unanimously.

5. **Raychel Blocher, ’18, AOG ZoomieLink Coordinator:**

- See attached slides for ZoomieLink details.
- Idea is for grads to support other grads from one location to another, from base to base, and across all career fields. Support for anything from PCS moves, recommended businesses, services, and opportunities to career field advice. Younger grads can seek advice from older grads on any topic.
- Many new members – Zoomie Link has spread significantly across the country, and also to some parts of the world since its recent launch late last year.
- Will be promoted at Reunions and through monthly newsletters; also video being produced.
- Zoomie Link can also be used by all classes to support Reunion planning.
- AOG needs the CAS to encourage classmates to sign up for ZoomieLink.



- “Firstie Departure 101” is scheduled for 23 April 2020. Gives insight to seniors on what to expect from their first assignment (Housing, Family Readiness Center, finance/retirement planning and more).

6. Michelle Bergeman, AOG Vice President, Alumni & Constituent Relations:

- See attached slides for Reunion Update details.
- AOG assisted 2004 in holding a first-ever 15-year reunion.
- This past year, there were 11 Class reunions over 5 weekends, some in the summer-time.
- AOG is still learning and has developed some improvements this year for the next reunion cycle.
- In 2020, reunions will become more institutionalized, with more USAFA Support.
- A new Reunion CONOPS is in the works, then the 2020 AOG Standard Operating Procedures will be updated.
- A Service Challenge briefing and Video was shown about the “65 Service Before Self Challenge”; Graduate community is challenged to give back at least 65 minutes to the local community under Service Before Self; this is across the country, wherever you are.
- Sign up on usafa.org/servicebeforeself.
- Since July 2019, there have been 5,000 hours logged; AOG goal is 65,000 minutes by 11 July 20.

7. Cathy McClain '82, Chair, AOG BOD Remarks:

- Stressed the importance of being engaged.
- Senators speak to Doug Brower if you have questions, and he will take them to the Board.
- Anyone can ask Cathy or any other Board member a question via the AOG web-site.
- Anyone can attend a Board meeting in person as a guest to “listen-in”.
- Community assistance is important. Be a role model; a life of service doesn’t end when you retire; do for others.

6. Paul Ackerman, '82, Director of Giving, AFA Foundation:

- See attached slides for Class Giving details.
- There are distinct class giving procedures to serve AFA leadership priorities, and to complement all other AFF giving areas.
- Raz Doherty is Paul’s assistant and has a wealth of experience in this AFA Foundation area.
- Success has varied with each class.
- When compared to Army and Navy and other prominent academic institutions, AFA has a low participation rate – 12% (for 2018). AFA Foundation is trying to improve this.
- Every class has been asked at every class reunion to participate in giving.
- There are new Class Giving Initiatives designed to set expectations, maximize class activities, minimize donor fatigue, and maximize class participation.
- AFA Foundation has designed and implemented a new Class Giving Cycle.
- So far, there are 21 total projects that classes are working on for USAFA.



7. Marty Marcalongo '88, AOG President/CEO:

- AOG has sponsored many service projects in Colorado and several other states and is working hard to expand this program.
- Upcoming events: Scotch Tasting, Distinguished Graduate Dinner, First Class Departure.
- The single CEO search closes on 15 January 2020.

8. Other Business:

- As Class Senators, our purpose is to be a conduit to and from our respective class. All should include links to the CAS meeting minutes and slides when contacting their classes.
- President Doug Brower announced two new senators: Larry Fortner, '59 (vice Curtis Cook), and '78 Winston Churchill (vice Bees Kellebence).
- President Doug Brower announced that Andi Vinyard has retired and the new CAS Secretary, is Tom Hayden, '74.
- Derek Hess briefed the idea of an Annual CAS Appreciation Dinner, with a survey to be sent out to the Senators in the near term. Target is to hold the first one within the next year.
- Next CAS Speaker will be the new Commandant (or Vice Commandant if she is not available).
- CAS President Doug Brower asked the CAS for other speaker suggestions.

9. Round Table:

- Terri Storm (as former AOG Board Chairman) reiterated what Cathy McClain said tonight is important; he also stated that the Board really depends on the CAS.

10. Next Meetings:

- AOG Board, 7 February 2020
- CAS Executive Committee, 10 March 2020
- CAS, 14 April 2020

11. Close/Adjournment:

The meeting was adjourned at 2005.

Minutes Submitted by: Tom Hayden '74

Minutes approved by: Mush Brower '72, CAS President

Attachments:

1. Members in Attendance
2. AOG Presentation, Zoomie Link and Class Reunion Update
3. AF Academy Foundation Slides

ASSOCIATION OF GRADUATES

UNITED STATES AIR FORCE ACADEMY



Attachment 1: Member Attendance

59 Larry Fortner	92 Rick Bailey
60	93
61 (Terry Storm) (substitute for Pat Buckley)	94
62 Dave Holt	95
63 John Borling	96 Andi Vinyard
64	97
65 Denny Murphy	98
66 Larry Bagley	99
67 (Roger Carleton) (substitute for Jeff Schofield)	00
68 Hartsel Beckett	01
69 Gary	02
70 Roger Hill	03 Heidi Schlagheck
71 Tom Berry	04
72 Doug Brower - President	05
73 A J Ranft	06
74 Tom Hayden - Secretary	07
75 Bruce Mitchell	08
76 Dan Beatty	09
77 Joe Niemeyer	10
78	11 Joe Bledsoe
79 Randy Helms – Vice President	12
80 Derek Hess	13
81	14
82	15
83	16
84	17
85	18
86	
87	Names in () are non-senators
88	
89	“B” = Backup
90 Cathy Almond	
91	