

Class Advisory Senate (CAS) Meeting Minutes for Monday, November 14, 2016

Call to Order: Garry Dudley '68, President of the CAS, called the meeting to order at 6:00 p.m.

Approval of Minutes: Previous minutes are posted http://www.usafa.org/AOG/ClassAdvisorySenate

Members in Attendance: See Attachment I: List of Attendees

Others in Attendance: Mr. James Knowlton [USMA '82] USAFA AD & our guest speaker, Roger Carleton, AOG Board Chairman, "T" Thompson '73, President and Chief Executive Officer (CEO) of the Association of Graduates (AOG), Ms. Jennifer Bateman, VP Development, USAFA Endowment (UE), and Johnny Bollman, AOG Help Desk Specialist,

Guest Speaker – Mr. James Knowlton, USMA '82, USAFA, Athletic Director (AD) Update: Mr. Knowlton has recently completed his first year as the Air Force Academy AD. He reported much has been accomplished over the past year, but much lies ahead. Jim alluded to plans for developing a capital campaign in the near future through the cooperative efforts of the AOG, the UE, and the Air Force Academy Athletic Corporation. In addition, he shared the plans for the ongoing modernization of Falcon Stadium.

- Stadium Renovation Phase I has been accomplished. It was to install two new large scoreboards in the stadium, improve the sound system, and improve the Blue-Silver Club facilities.
- Phase II will begin in January 2017. It will target improving the locker rooms in the stadium, and to start the building the foundation needed to support Phase IV projects.
- Phase III will change the layout on the east side of the stadium. The bleachers will be removed, and replaced with new suites and VIP club rooms.
- Phase IV will add a three-story complex that will have a terrace on the roof.

During the question and answer period, several additional topics were brought up:

- The Athletic Hall of Fame will be moved to the stadium (Phase III) where it will increase the visibility of the Academy's athletic accomplishments for the public attending the various stadium events. In addition, this area will have a gift shop and an attractive memorial garden.
- The Class of 1966 will fund a memorial fence around the stadium.
- The names of those in the past who contributed moneys to build the stadium will have their names preserved when the bleachers are removed— TBD.

See some of his slides about the future of Falcon Stadium in Attachment 2: J Knowlton

Mr. "T" Thompson, '73, President and CEO of the AOG Update: "T" reported several events that the AOG participated in over the last quarter;

- The AOG hosted 9 reunions, which included 4,235 guests.
- The AOG sponsors a Gerhart Scholarship Fund that enables a graduate to go to Europe on a scholarship.



- There are now 21 Distinguished Chapters out of the 85 active chapters.
- There was a C-130 dedication at the SEA War Memorial.
- At the Cotton Bowl 650 attended the tailgate. At West Point 350 attended that tailgate.
- Matt Kute,'05, won the Jabara Award. This year for the first time a statuette was given the recipient versus a plaque.
- Once again the AOG has reaped a majority of the CASE Awards. They collected 17 awards, of which 7 were gold.

See "T's" slides in Attachment 3: "T" Thompson

BGen (Ret) Roger Carleton, '67, Chair of the AOG Board of Directors Update: Roger relayed to the CAS that the AOG has been on record for many years that the AOG and Endowment should attempt to get back together. Since CY 2010 both organizations have been operating under three different MOUs – the current MOU expires 31 Dec 2017. Since May 2016, four members from each board have been meeting to draft an agreement that would lead to a single CEO running both organizations. There would still be two independent Boards, and two different Bylaws but the CEO would be charged with integrating the two staffs within six months from assuming the position such that he/she had a clear chain of command. The AOG Board will address this draft agreement at their December 2, 2016 meeting.

This AOG communications department sent out 2,182 surveys to solicit graduate feedback on this proposal. Of those two thousand surveys, 137 have been returned so far. The deadline for returns is November 18, 2016. Assuming the AOG Board approves the draft agreement, this will most likely require a change to the current AOG Bylaws. Therefore, the March 2017 ballot to elect five new AOG Directors will also require the membership to vote on the Bylaws change leading to a single CEO. A major challenge remains; how to get 25% of the AOG membership to respond and a quorum of those responding to vote yes. Without that level of response, the bylaws cannot be changed.

Jennifer Bateman, VP Development, USAFA Endowment Update: Jennifer reported that the UE has been in operation for just ten years. It has successfully raised over 120 million dollars. She reminded the CAS that one can designate donations to over 250 gift possibilities. The UE is very efficient. Only nine percent of the donations are applied to administrative costs, which is well below national averages for fund raising. She described four separate projects that the UE is actively working today:

- The old planetarium will become a STEM Outreach Center. The Center will be used by the local community as well as the cadets. K-12 educational programs will be developed. The entire package may run about 5 million dollars. Renovation will begin early 2017.
- The Air Gardens will be returned to their earlier beauty due with help from the Classes of 1975 and 1976. This is another 5 million dollar project.
- Falcon Stadium renovations were addressed by Jim Knowlton earlier in the presentation.
- Lastly, CyberWorx is a 42 million dollar under taking. The Department of Defense is committing 23 million dollars to the project, and the UE hopes to raise the remainder.



Garry Dudley, '68, President of the CAS Update: Garry reported that the *Moving Forward* document was given to the AOG Board. He will be doing the final polishing up on the CAS Operating Procedures plus its three addenda.

Two years ago, we established four temporary committees to make gains in identified areas. The committee to improve the process for maintaining the roster and recruiting senators is successfully closing this month! The committee that surveyed the CAS and created the current *Moving Forward* document was successfully closed in September while the committee that reworked the CAS Operating Instructions closed last November. The rejuvenation committee has been closed since its purpose was one of coordination leaving the Social Media and Technology committee which we hope will close early in the new year.

Past President, Dick Sexton, '60, is in charge of recording the votes for the new election for CAS officers. Dick's email address is <u>sextonrch@aol.com</u>. You must give him your votes no later than November 18, 2016. <u>Only Senators may vote</u>, not the backups. You can vote individually or cast your vote for the entire slate. Those running are Garry Dudley for President, Bob Muldrow for Secretary, Curtis Cook, George Larson, Randy Helms, Tom Fleming, Tom Hayden, Bruce Mitchell, and Dan Beatty for the Ex Com. There is room for all on the slate. Larry Bagley and Jason Harris have asked to have their names removed as potential candidates.

Garry is looking for volunteers for the Honorary Heritage CC Program. The Commandant is looking for non-active duty graduates to interface with the cadets during their silver period (these periods come three times a year). The Commandant would like these graduates to talk about how the core values they learned at the Academy made a difference in their lives. The Commandant would ideally like to have a graduate in every squadron.

From the Cadet Wing Honorary Heritage Commander Program OI:

"3. USAFA Cadet Wing Honorary Heritage Commander Program Intent. The purpose for Program engagement is to provide current cadets operational context to the enduring leadership lessons taught at USAFA. Program engagements strive to personalize important moments and opportunities throughout our USAF heritage and tie the leadership principles reinforced from those experiences to the same leadership principles that are taught at USAFA.

3.1. Program engagement discussion topics will align with the Commandant of Cadets Phase Training Program to emphasize the Cadet Wing Commander's training focus. A list of Program engagement discussion topics and the timeline for the Commandant of Cadets Phase Training Program are included in Attachment 2 [of the OI.]

3.2. Program engagements will occur once per phase of training during a dedicated Commandant of Cadets military training weekend (known in this document as "Silver Training" weekends). Expected engagement length is two hours and may occur in the cadet squadron's squadron activity room (SAR), on the Terrazzo as a function of the Academy Ambassador's Heritage Walk, at the AOG's Southeast Asia



Pavilion in conjunction with a tour coordinated with the AOG, or in an alternate location approved by the cadet squadron's AOC."

Initial thoughts on what we are looking for . . . a little "guidance" - from the CCLD

"- Do not attempt to relive your Cadet days with war stories unless relatable to the main topic of discussion

- Do not talk poorly of the USAFA entity
- Do not talk about how USAFA has changed (in the negative aspect) from when you were a Cadet
- Do not claim to have all the answers; if unknown, state it! Cadets respect that!

- Do not fail to follow-through with promises you make to the Cadets – many may look to you as a mentor!"

Round Table:

During the round table discussion Colonel Cinnamon told the CAS that the Dean is offering to members of the CAS an opportunity to visit Fairchild Hall and the other academic facilities. He is soliciting our thoughts and suggestions from these visits.

Next Set of Meetings:

- AOG Board on December 2, 2016
- Ex Com on March 14, 2017
- CAS on January 10, 2017 Tuesday!

Note: If you plan on attending the Ex Com or AOG Board, please contact Garry Dudley in advance.

Adjourned at 7:35 p.m.

Drafted by Bob Muldrow and Garry Dudley

Respectfully submitted,

Garry

Garry W. Dudley President, Class Advisory Senate USAFA Class of '68

Attachment I: List of Attendees Attachment 2: J Knowlton Attachment 3: "T" Thompson Attachment 4: Jennifer Bateman



Attachment I: List of Attendees - on line, on phone or Go To Meeting

CL	F Name	L Name
59	Curtis	Cook
60	Dick	Sexton
61	Patrick	Buckley
61 BU	Charlie	Neal
62	George	Larson
63	John	Borling
64	Douglas	Jenkins
67	Bob	Muldrow
68	Garry	Dudley
69	Tom	Fleming
70	Chris	Dunbar
72 BU	George	Pollard
73	Dale	Birch
74	Tom	Hayden
75	Bruce	Mitchell
75 BU	Jeff	Hackett
77	Joe	Niemeyer
79	Randy	Helms
80	Mark	Reidinger
82	Jim	Ratti
87 BU	David	Hollenbach
91	John	Cinnamon
03	Heidi	Schlagheck
11	Joe	Bledsoe
15	Richie	Sapp



Attachment 2: J Knowlton











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Attachment 3: "T" Thompson































Attachment 4: Jennifer Bateman

















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ENDOWMENT

ADVOCATE

PARTICIPATE

