

ASSOCIATION OF GRADUATES UNITED STATES AIR FORCE ACADEMY



Minutes for Nov 9, 2015

By Garry W Dudley – 13 November 2015

Call to Order: Garry Dudley, '68, President of the CAS, called the meeting to order at 6:00 p.m.

Approval of Minutes: Previous minutes are posted on the website

<http://www.usafa.org/AOG/ClassAdvisorySenate>

Members in Attendance: See Attachment 1

Featured Speaker: Col (Ret) Tom Berry '71, Deputy Director, Center for Character & Leadership Development

Others in Attendance: "T" Thompson '73, President and Chief Executive Officer (CEO) of the Association of Graduates (AOG), Gary Howe '69, Executive Vice President of the AOG; BG (Ret) Roger Carleton '67, Chairman of the AOG Board of Directors, Ms. Alison Mercer, Director of Annual Giving USAFA Endowment, Johnny Bollman, IT Support



1. The first order of business was a vote on the new **PROCEDURES FOR THE CLASS ADVISORY SENATE dated Nov 2015**. The new Operating Instructions were approved as written by unanimous vote by those in the board room and on the telephone. See **Attachment 1** at the end of this document for a record of the votes. [Only senators can vote. The backup (BU) may vote if the Class Advisory Senator is not in attendance.]
2. Col (Ret) Tom Berry, Deputy Director, Center for Character & Leadership Development, gave us an excellent general description of how the Honor Board and the Honor Code works today. There were references made to the some changes to the code overtime; examples: discretion was added by the Class of '61; and the size and makeup of the board has changed a few times. It has evolved . . .
There was one question from Mr. Roy Miller reference a paper by Dr. Frederick Malmstrom some years back. Mr. Berry stated he could not resolve the differences between his opinions and those of Mr. Malmstrom.
3. "T" Thompson gave a short AOG Update as the major update provided to the AOG Board had already been shared with the Senate via email in advance.
4. Roger Carleton, as a part of his Board of Directors Update, had four points to make:
 - a. There is a long lead time for a change in the bylaws and we are entering that cycle,
 - b. The AOG and the USAFA Endowment continue to work to bring the two organizations together,

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- c. Randy Jayne, USAFA Class of '66, has been named as the new Chairman of the Board for the Endowment, and
 - d. The process for hiring a new CEO for the Endowment is in progress
- 5. Alison Mercer gave a quick update on behalf of the Endowment.
 - a. The USAFA Endowment has raised \$104 million since its inception
 - b. So far this year, the Endowment has raised \$11 million
 - c. The Air Force Academy Fund has two recognition societies; the Sabre Society and the 1954 Society
 - d. She provided a demonstration of a new fundraising initiative, the crowdfunding site called Falcon Funder
- 6. Other Business
 - a. Tom Fleming gave us an update of the status of his committee. Please see his slides reference the proposed survey of the membership in **Attachment 2**.
 - b. Update status on four CAS temporary committees
 - i. Technology and Social Media – headed up by **Scott Land** – Class of '81
Scott and his committee continue to make progress. Please see some of his interim work in **Attachment 3**
 - ii. With the approval of the *Procedures for the Class Advisory Senate dated Nov 2015* approved, the OI committee is dissolved
 - iii. Class Participation – headed up by **Larry Bagley** – Class of '66
Larry is attempting to get the roster updated and filled in with a member from every class; a tough job! He also has some ideas on how to handle weather cancellations. More to follow! I hope to have this committee closed by year's end – we will see! Of course, ongoing efforts will continue.
 - iv. CAS Rejuvenation - headed up by **Garry Dudley** – Class of '68 – facilitated by **Jason Harris** Class of '01 and consists of the Executive Committee.
This is the integration piece of the efforts among the other committees with some additions. To date, some rejuvenation efforts are:
 - 1. An effort to get more members on Executive Committee – I am recruiting and appointing! Let me know if you would like to be considered.
 - 2. The establishment of temporary committees – one closed
 - 3. Getting a more rounded roster of guest speakers.
 - c. Update on last meeting interruption
 - i. I committed to review the bylaws, procedures and mission of the Class Advisory Senate (CAS)
 - ii. I committed to take the request to the Executive Committee (Ex Com)
 - iii. Did both
 - iv. Conclusion – Remains outside of our charter
 - v. Compromise – Honor Speaker added to the agenda
 - vi. Letter sent and received
 - vii. Matter closed – if a CAS Senator wants more information – please call me

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7. Round Table

- a. New EX COM member – Randy Helms, '79
- b. Introduced Jeff Hackett as the BU Senator for '75
- c. Mush Brower, '72, mentioned the Military order of the World Wars. See this link for more information: <http://www.moww.org/> The next local meeting for the MOWW is 28 Jan with the Mayor of COS scheduled to speak. Drop Mush an email for more info if interested: mushbrower721@yahoo.com

8. Next Meetings

- | | |
|--------------|-------------|
| a. AOG Board | Dec 4 2015 |
| b. CAS | Jan 12 2016 |
| c. Ex Com | Mar 14 2016 |

9. Adjourned at 1959 hours!

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Attachment 1 Attendance and Voting Record

| CL | F Name | L Name |
|-------|---------|-----------|
| 59 | Curtis | Cook |
| 60 | Dick | Sexton |
| 61 | Patrick | Buckley |
| 62 | George | Larson |
| 63 BU | Lou | Matjasko |
| 64 | Douglas | Jenkins |
| 68 | Garry | Dudley |
| 69 | Tom | Fleming |
| 70 | Chris | Dunbar |
| 72 | Mush | Brower |
| 73 | Dale | Birch |
| 74 | Tom | Hayden |
| 75 | Bruce | Mitchell |
| 75 BU | Jeff | Hackett |
| 77 | Joe | Niemeyer |
| 79 | Randy | Helms |
| 81 | Scott | Land |
| 92 | Rick | Bailey |
| 93 | Jerry | Siegel |
| 94 | Bill | Stein |
| 95 BU | Tim | Gillaspie |
| 07 | Rich | Mickelsen |
| 11 | Joe | Bledsoe |

Guests

Roy Miller '67

Attachment 2 Tom Fleming's Slides reference the upcoming Survey

Proposed Survey of Graduates

QUESTIONS: What do grads want of their AOG, and how can we increase participation in AOG activities.

Survey "Principles"

- The survey must be useful to the AOG and to the Academy itself.
- The survey must be technically credible.
- The survey should be broadly representative of all USAFA graduates.
- The survey should be clear enough, short enough and easy enough to complete for participants to actually do it.

Survey Objectives

Determine the following:

- What topics are of greatest importance to graduates – and how does this sense of importance vary across class demographics?
- How might the AOG increase levels of participation in graduate activities, especially among more recent classes?
- What changes might the AOG make that would have the greatest favorable impact on (1) USAFA and (2) levels of participation in AOG-related activities.

Proposed Timeline

1. 9 Oct 2015 Constitute the survey team. (7 people, including 6 grads & 1 faculty advisor)
2. 23 Oct 2015 Develop objectives and guidelines for conducting the survey.
3. 9 Nov 2015 Class Advisory Senate approves/revises the proposed approach.
NOTE: CAS Meeting: 9 Nov 2015
4. 4 Dec 2015 Survey instrument developed.
5. 14 Dec 2015 Survey instrument reviewed and approved by CAS EXCOM.
6. 8 Jan 2016 Survey disseminated to as many graduates as possible.
7. 22 Jan 2016 Results received.
8. 26 Feb 2016 Results compiled, sorted and analyzed.
9. 11 Mar 2016 Report produced detailing results.
NOTE: CAS EXCOM Meeting: 14 Mar 2016
10. 11 Apr 2016 Senate approves survey and releases to AOG Board.
NOTE: CAS Meeting: 11 Apr 2016

Attachment 3 Social Media and Technology Committee slides – three slides

| | | TOTAL | |
|---|---|-------|--------|
| | | 17 | |
| 1. How often do you communicate with your classmates concerning AOG/CAS business? | 1. Quarterly | 2 | 11.76% |
| | 2. Monthly | 2 | 11.76% |
| | 3. Bi-Weekly | 0 | 0.00% |
| | 4. Weekly | 0 | 0.00% |
| | 5. As needed, depending on events | 13 | 76.47% |
| | 6. Other | 0 | 0.00% |
| 2. How would you rate the frequency of your contact with your classmates as their class representative? | 1. More than I really need to | 0 | 0.00% |
| | 2. About right | 8 | 47.06% |
| | 3. Not as much as I should | 9 | 52.94% |
| | 4. Other | 0 | 0.00% |
| 3. What methods do you usually use to communicate with your classmates? | 1. Direct/personal meetings | 5 | 29.41% |
| | 2. Phone - Voice | 6 | 35.29% |
| | 3. Phone - Text | 0 | 0.00% |
| | 4. Checkpoints Magazine/Class News | 2 | 11.76% |
| | 5. Email | 13 | 76.47% |
| | 6. Snail Mail | 0 | 0.00% |
| | 7. Social Media | 5 | 29.41% |
| | 8. Blogs | 0 | 0.00% |
| | 9. Video conferencing/GoToMeeting/Skype, etc. | 0 | 0.00% |
| | 10. Others | 2 | 11.76% |
| 4. What social media sites--if any--do you use to discuss AOG/CAS business with your classmates? | 1. Facebook | 6 | 35.29% |
| | 2. Twitter | 0 | 0.00% |
| | 3. Flickr | 0 | 0.00% |
| | 4. YouTube | 0 | 0.00% |

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|--|--|----|--------|
| | 5. Others | 0 | 0.00% |
| | 6. I don't use social media | 11 | 64.71% |
| | | | |
| | 1. Direct/personal meetings | 9 | 52.94% |
| | 2. Phone - Voice | 3 | 17.65% |
| | 3. Phone - Text | 0 | 0.00% |
| | 4. Checkpoints Magazine | 8 | 47.06% |
| | 5. AOG Website (www.usafa.org) | 9 | 52.94% |
| | 6. Email | 13 | 76.47% |
| | 7. Snail mail | 1 | 5.88% |
| | 8. Social Media | 0 | 0.00% |
| | 9. Blogs | 0 | 0.00% |
| | 10. Video conferencing/GoToMeeting/Skype, etc. | 4 | 23.53% |
| | 11. Other | 0 | 0.00% |
| | | | |
| | 1. Facebook | 6 | 35.29% |
| | 2. Twitter | 1 | 5.88% |
| | 3. Flickr | 0 | 0.00% |
| | 4. YouTube | 0 | 0.00% |
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| | 8. Social Media | 3 | 17.65% |
| | 9. Blogs | 0 | 0.00% |
| | 10. Video conferencing/GoToMeeting/Skype, etc. | 2 | 11.76% |

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|--|---|----|--------|
| | | | |
| | | | |
| | 1. More than necessary | 0 | 0.00% |
| | 2. About right | 12 | 70.59% |
| | 3. Not as much as I need to do my job as class representative | 5 | 29.41% |
| | 4. Other | 0 | 0.00% |
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